

ROYAL & DERNGATE COMMERCIAL OPPORTUNITIES



ORCHESTRAL SEASON SPONSORSHIP

We are thrilled that we will be continuing our long standing partnership with The Royal Philharmonic Orchestra for another season throughout 2020 and into 2021.

For more than seven decades the Royal Philharmonic Orchestra (RPO) has been at the forefront of music. From the sensational works of Tchaikovsky to the familiar blockbusting scores of John Williams, the RPO offers memorable performances to music lovers across the world, including those right here in Northamptonshire. For the first time we are delighted to be able to offer the opportunity for you to align your brand with one of the most artistically excellent and highly regarded orchestras in the world.

WHO ARE THE AUDIENCE?

Total audience members c.4.5k per season.

RPO bookers are highly cultured individuals with a good level of disposable income and interest in the arts.

WHAT IS INCLUDED?

Sponsorship benefits include logo acknowledgement on all marketing collateral relating to all RPO performances at Royal & Derngate for the 2020/21 season, including (but not limited to), posters, leaflets, main Royal & Derngate brochure pages (c.200k printed annually), show programmes, Royal & Derngate web pages, social media and more.

WHAT WILL IT COST?

£10,000+VAT, which, as we are a registered charity, goes towards the future funding of our venues and goes a long way in supporting our community, education and outreach programmes, particularly with children and young people.

WHO SHOULD I CONTACT?

To register your interest or for more information please contact our Development Manager Laura Serbyn at laura.serbyn@namtrust.co.uk or on **01604 655735**.



ROYAL
PHILHARMONIC
ORCHESTRA

ROYAL
DERNGATE &
NORTHAMPTON