



## NORTHAMPTON FILMHOUSE: PARENT & BABY SPONSORSHIP

Our exclusive Parent & Baby screenings allow parents or guardians of children under one the chance to catch up on the latest movies with their baby in a safe and sympathetic environment, and without the worry of causing a disturbance. Grow your brand awareness amongst a particularly targeted audience and align your brand with these targetted monthly screenings.

### WHO ARE THE AUDIENCE?

Total audience members c.200 per year, however the marketing reach is considerably higher. Bookers are new mums, dads or carers looking for a supportive and relaxed environment in which to spend an afternoon in Northampton town centre.

### WHAT IS INCLUDED?

Sponsorship benefits include logo acknowledgement on all marketing collateral relating to all Parent & Baby screenings at Northampton Filmhouse for one year, including (but not limited to), posters, leaflets, main Filmhouse brochure pages (c.70k printed annually), show programmes, webpages, social media and more.

### WHAT WILL IT COST?

£1750+VAT, which, as we are a registered charity, goes towards the future funding of our venues and goes a long way in supporting our community, education and outreach programmes, particularly with children and young people.

### WHO SHOULD I CONTACT?

To register your interest or for more information please contact our Development Manager Laura Serbyn at [laura.serbyn@namtrust.co.uk](mailto:laura.serbyn@namtrust.co.uk) or on 01604 655735.